



**cabbagetown community arts centre**

*performing wonders*

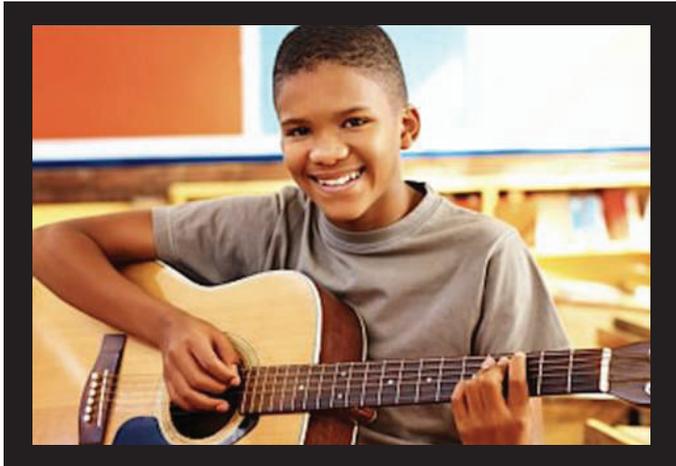
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Registered Charitable No.  
129452769RR0001

# “Music is a more potent instrument than any other for education.” *Plato*



## Who are we?

For over 40 years, the CCAC has provided quality one-on-one music lessons and art and drama classes to children who could otherwise not afford it. We serve the St. James Town-Regent Park-Moss Park neighbourhoods of Toronto.

Thousands of children have passed through our doors.

## What do we do?

We work predominantly with low-income families, many of whom are new to Canada. We have changed the course of children's lives by providing them with focused, professional individual instruction.

## How do we make a difference?

Statistical evidence suggests that children involved with the arts perform better academically. Furthermore, music benefits all aspects of life, improving social skills, and nurturing emotional growth.

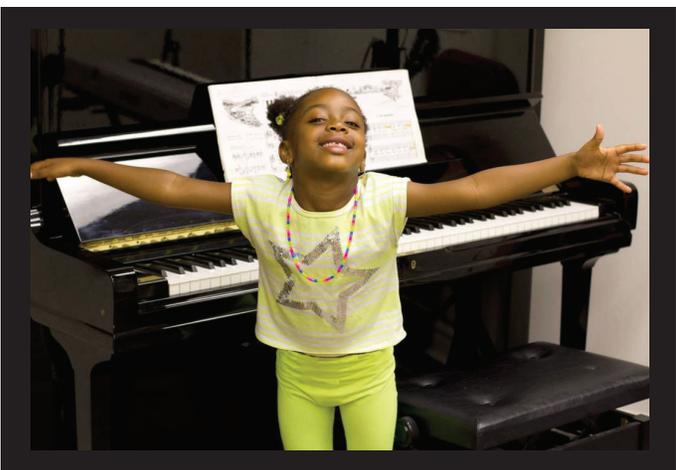
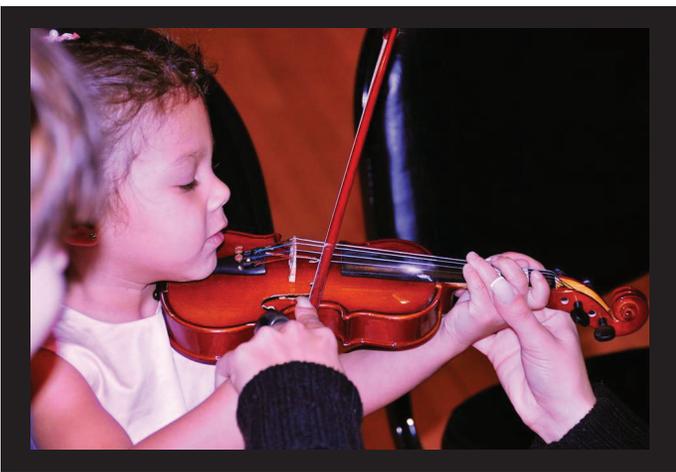
This is especially critical for at-risk children in low income neighbourhoods.

## Why should you invest in our kids?

We have seen repeatedly that a child's first taste of accomplishment and recognition builds confidence, sparks ambition and changes that life forever.

We help hundreds of children every week in structured, creative and life changing activities.

***Without you we cannot continue these essential services.***



**“If I were not a physicist, I would be a musician.”**

*Albert Einstein*



# If the brain is a muscle, then learning to read music and play an instrument is the ultimate exercise!



**our vision** is to be an oasis of learning where children acquire an extraordinary sense of self, a world where children feel welcome and valued, and where they can fulfill their potential, shape their destiny and experience the joys of a fully realized life.

**our mission** is to enrich the lives of children by providing them with arts and music lessons focused on building character, discipline and skill.

**our values** are based upon our founding principle: a commitment to providing a nurturing environment for the artist in every child.

**we value** a community of support built upon trust, teamwork, integrity and mutual respect.

## How can you help?

The CCAC relies on donations, grants and corporate gifts to keep our centre running.

Contributing to the CCAC will have an immediate impact, providing programming, instruments, art supplies and maintaining the facility so our children can learn in a safe and creative environment.

## How can your company become involved?

Your corporate gift will enable the CCAC to continue to encourage and provide a music and arts education to a vulnerable child in some of Toronto's most disadvantaged neighbourhoods.

We live in a world of great wealth yet increasing poverty, and the gap continues to grow. Here is your opportunity to invest in the future. To invest in our city's greatest resource - OUR CHILDREN.

## Our Impact on the Neighbourhood

The Cabbagetown Community Arts Centre is a bright, vibrant, welcoming space. We provide a safe, nurturing and artistic environment for at-risk children in some of Toronto's lowest-income communities.

The Centre's music and arts programs are subsidized to insure access for all income levels. No child is excluded. Our programs channel children's energies in positive directions and provide an outlet for their creativity and self-expression. Our group classes foster co-operation, teamwork and cultural awareness. Music recitals, theatre performances, art shows and participation in local events foster family closeness and community pride.

The impact of the CCAC's unique combination of one-on-one and group programs, community events, accessible facilities and central location encourages participation by children in underserved communities separated by social, economic and cultural barriers. It gives them the tools to move forward towards a fulfilling and productive life.

**Individual Lessons: piano, violin, guitar, vocal, drums**  
**Group Lessons: musical theatre, music theory, arts and crafts, speech arts**



## DONOR OPPORTUNITIES

Donors are our lifelines. Below are some suggested donor recognition opportunities. We would be pleased to tailor these to meet your needs.

### Donors

**Up to \$9,999**

As a Donor you will help make a difference in the life of a child by helping to sustain their musical education. Your name/logo will be displayed on our website and on our "Performing Wonders" wall as well as on our list of donors.

A gift of \$5,000 to \$9,999 will sponsor 5-10 children for one-on-one music lessons for the entire school year. Your name/logo will be honoured on our "Performing Wonders" wall as well as on our website and on all our outgoing communications.

### Twelve Months of Music

**\$10,000**

An annual donation of \$10,000 to our Twelve Months of Music campaign would sponsor our music and arts programs for every child at our Centre for one month. Your company would be honoured permanently on our "Performing Wonders" wall, our website, our social media platforms and on all our outgoing communications.

In addition, during the month of your sponsorship, a five foot banner with your name/logo will be displayed in our reception area.

### Community Partners

**Over \$10,000**

Your contribution of \$25,000 or more would Keep the Music Alive for the CCAC in these difficult times. We would recognize your donation by all the means listed above plus we have 4 studios, a performance stage and a prime storefront location in the heart of Cabbagetown's business district that can be sponsored.

Our Executive Director would be pleased to discuss all naming and recognition options with you. Please contact Glen Loucks, at [theccac@yahoo.com](mailto:theccac@yahoo.com) or directly at 647-780-2801

All donations are 100% Tax Deductible.  
The Cabbagetown Community Arts Centre is a Registered Charity # 129452769 .

# Thank You for Keeping the Music Alive!

## Community Partners



## Twelve Months of Music



Bill Morneau & Nancy McCain Foundation

Ontario Ironworkers District Council

## Donors



Ben and Hilda Katz Foundation



Toronto Kiwanis  
Boys & Girls Clubs  
A good place to be



From all of us at the  
CCAC, a very warm  
Thank You.

Your support has made  
a world of difference  
to our children.



# The Science is in! Music instruction...



## *Boosts Academic Achievement*

Adolescents with music training have better cognitive skills and school grades and are more conscientious, open and ambitious. Music improves cognitive and non-cognitive skills more than twice as much as sports, theater or dance.—Sept 2013



## *Spurs Emotional and Behavioral Growth*

Music evolved as a tool that fosters social bonding and group cohesion, increasing socialization and cooperation. Actively making music boosts childrens' socio-emotional learning, aiding in development of self-regulation, self-confidence, leadership and social skills.—July 2015



## *Strengthens Cognitive Development*

Music instruction boosts engagement of cognitive networks that facilitate decision making and the ability to focus attention and inhibit impulses. It accelerates brain development in young children particularly in the areas of the brain that are responsible for processing sound, language development, speech perception and reading skills. Playing a musical instrument also enhances manual dexterity.—Nov 2017



## *Focuses Attention and Diminishes Anxiety*

Playing music acts on the motor areas of the brain, in ways that improve and refine control and coordination of movement. Music practice is associated with cortical thickness which relates to executive functioning, including working memory, attentional control, as well as organization and planning for the future.—Dec 2014



## *Builds Better Citizens*

Young adults who had intensive arts experiences in high school are more likely to show civic-minded behavior than young adults who did not. They take an interest in current affairs, as evidenced by comparatively high levels of volunteering, voting, and engagement with local or school politics.— Mar 2012